

## EDUCON 2021 April 20-23, 2021, Vienna, Austria

### Conference Sponsorship Opportunities

The IEEE Annual Global Engineering Education Conference - EDUCON 2021 - will be hosted in Vienna, Austria, from the 20<sup>st</sup> to the 23<sup>th</sup> of April, 2021.

The mission of EDUCON 2021 is to contribute to the development and improvement of engineering education, providing a forum and an opportunity for dialogue between all the actors of global engineering education: academics, researchers, policy makers, engineering professionals, and related partners.

The opportunities for sponsors are divided into the following categories:

**Table 1.** Sponsor Categories

	Nr. of Opportunities	Value
<i>Regular</i>	unlimited	€ 500
<i>Silver</i>	8	€ 1.000
<i>Gold</i>	4	€ 3.000
<i>Platinum</i>	1	€ 5.000

**Table 2.** Summary of sponsor's benefits

	Regular	Silver	Gold	Platinum
* <i>Electronic disclosure (website)</i> <sup>1</sup>	✓	✓	✓	✓
* <i>Sponsor's logo in the conference program</i> <sup>2</sup>	✓	✓	✓	✓
* <i>Displaying posters with sponsor's logo</i> <sup>3</sup>	✓	✓	✓	✓
<i>Promotional material dissemination in the participants pack</i> <sup>4</sup>		✓	✓	✓
<i>Technical workshop</i> <sup>5</sup>		✓	✓	✓
<i>Sponsorship of two delegates or students registration fees</i>			✓	✓
<i>Full-page advertisement in EDUCON 2021 printed final program</i>			✓	✓
<i>Keynote session</i> <sup>7</sup>				✓

\* Logo submission and artwork are time-sensitive items and must be supplied in a timely fashion.

**1 Electronic disclosure:** Company logo, with hyperlink, displayed on EDUCON 2021 conference website ([www.educon-conference.org/](http://www.educon-conference.org/)), accordingly with sponsor's category.

**2 Sponsor's logo** is displayed on the digital conference program.

**3 Displaying posters,** with sponsor's logo.

**4 Technical workshops.** In these sessions, sponsors may conduct online hands-on demonstrations of their products/applications.

**5 Promotional material dissemination.** Sponsors are entitled to include an A4-size insert in the dissemination literature.

**6 Keynote session.** Platinum sponsors are offered the opportunity to give a plenary keynote for presenting their company's "state of the art" products and solutions, as well as their vision for the future sector developments.

This information will also be available on the conference web page:

[www.educon-conference.org/](http://www.educon-conference.org/)

Feel free to suggest any other form of sponsoring different from those described in this document.

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