

IEEE EDUCON 2022

Global Engineering Education Conference

Digital Transformation for Sustainable Engineering Education

28-31 March 2022, Tunis, Tunisia

SPONSORSHIP OPPORTUNITIES

 **IEEE**
Advancing Technology
for Humanity

IEEE – Institute of Electrical and Electronics Engineers

A not-for-profit organization, IEEE is the world's largest professional association for the advancement of technology

- ▶ IEEE and its members inspire a global community to innovate for a better tomorrow through its more than 423,000 members in over 160 countries, and its highly cited publications, conferences, technology standards, and professional and educational activities.
- ▶ IEEE is the trusted “voice” for engineering, computing, and technology information around the globe.



IEEE

- ▶ IEEE's mission is to foster technological innovation and excellence for the benefit of humanity.
- ▶ IEEE creates an environment where members collaborate on world-changing technologies, from computing and sustainable energy systems to aerospace, communications, robotics, healthcare, and more.
- ▶ IEEE profession is open for any individual who belongs to an IEEE designated field by education or profession: Engineering, Computer Science & Information Technology, Physical Science, Biological & Medical Science, Mathematics, Technical Communications, Education, Management, and Law.

About IEEE 13th EDUCON Conference

- ▶ Held every year since 2010, **IEEE Global Engineering Education Conference (EDUCON)** provides an opportunity for scientists, professional engineers, and students to present their work, publish their results, exchange ideas and network for future scientific and industrial collaborations.
- ▶ Previous editions were organized in Spain, Jordan, Morocco, Germany, Turkey, Estonia, UAE, Greece, Spain, UAE, Portugal, and Austria.
- ▶ The conference covers a broad range of engineering education topics, especially:
 - **K-12 STEM Education Initiatives**
 - **Student-Centered Learning Environments**
 - **Engaging Undergraduate Students in Research**
 - **Climate change and engineering education**
 - **Mastering Digitalization and Artificial Intelligence**
 - **The ethical challenge and engineering education**
 - **Women in leadership in Engineering**
 - **Diversity and Inclusion in Engineering Education**
 - **Future-oriented and personalized educational concepts in engineering**
 - **Game-Based Learning and Gamification for Engineering Education**
 - **Non-traditional Lab concepts in Engineering Education**
 - **Data driven engineering education**

About IEEE 13th EDUCON Conference

- ▶ We are confident that EDUCON 2022 will prove to be an enriching experience to all the participants, with our aim to continue to provide the high technical quality content with participation from engineering education leaders from all over the world
- ▶ The conference will continue to serve as a catalyst for connecting local and international stakeholders hence adding value to the global dialogue on how to positively contribute to the solution of the world's engineering education
- ▶ In addition to the main conference, EDUCON 2022 features a 3-day sponsors' exhibition (physical and online) at the heart of the main venue and a full day of pre-conference workshops
- ▶ This truly global forum brings together in one gathering:
 - Professors, university instructors, and pre-university educators
 - Academic leaders: Deans, Directors, Head of Departments
 - Government officials
 - Senior corporate executives, Industry partners
 - Engineering students
 - Researchers
 - Entrepreneurs

Previous Editions



2010
MADRID, SPAIN



Hosted by:



IEEE
Region 8



Tunisia Section



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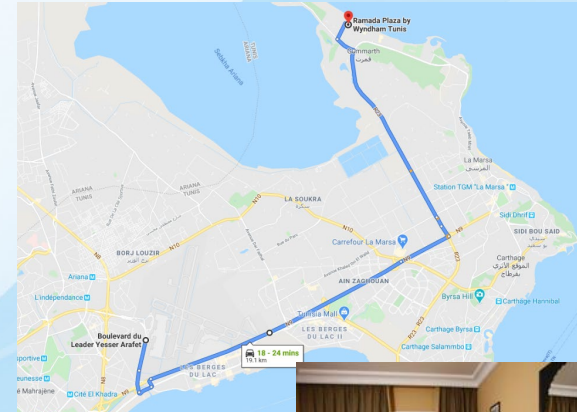


Carina S. González
Universidad de La
Laguna, Spain

Dates and Venue

- ▶ **28 – 31 March 2022**
- ▶ **Hybrid**
 - ONLINE
 - IN-Person in Ramada Plaza Tunis Hotel, Gammarth, Tunisia

INSPIRING
Tunisia



Where to go!



Why Sponsor IEEE EDUCON 2022?

- ▶ With a truly multicultural audience, the advantages of partnering with the IEEE at such a conference are endless. Sponsoring this event will allow our partners to create a unique, compelling, and iconic image of their brand in the minds of conference participants.
- ▶ Being the flagship event of the IEEE Education Society, EDUCON 2022 is the main destination of the IEEE members working in the field of education engineering.
- ▶ You will interact with IEEE leaders and experts from around the world. You can promote your brand and raise awareness of your innovation and products.

Cement your brand as a global leader by partnering with the largest professional organization on the planet ... IEEE!

Objectives and Media Reach

- ▶ **500** participants from more than 50 countries
- ▶ Visibility to over 400,000 IEEE Members
- ▶ When you partner with IEEE EDUCON 2022 Conference, you can rest assured that your organization branding and message will reach a wide audience through our vast media channels including:



- ▶ In addition, your company will be visible in the media that will report the conference

Sponsorship Packages

BENEFITS	REGULAR	SILVER	GOLD	PLATINUM	DIAMOND
Logo in Website, Digital Media, emails, Social Media, conference program, posters	Yes	Yes	Yes	Yes	Yes
Verbal acknowledgement at opening and closing ceremonies		Yes	Yes	Yes	Yes
Promotional material dissemination in the participants' pack		Yes	Yes	Yes	Yes
Conference Registration passes for in-person / virtual attendance		1	1	2	5
Exhibitor booth at the event venue (incl. chairs and table with fascia printing) OR virtual exhibition area for online networking with participants				Yes	Yes
Promotion video during breaks				Yes	Yes
3 minutes presentation in the opening session					Yes
Conduct a session to promote the brand among participants (tutorial, workshop)			Yes		Yes
FEE (USD)	\$ 500	\$ 2,000	\$ 3,000	\$ 5,000	\$ 10,000

Previous Sponsors



